

Three Rivers HealthPlex

Information Session

September 25, 2018

MIDTOWN HEALTH[®]

MIDTOWN HEALTH[®]

Healthy Results.[™]

Health System Clients



Beaumont

Corporate Clients



The Wrigley Building[®]

REIMAGINED.
REVITALIZED.



CITADEL



Three Rivers HealthPlex

The Vision

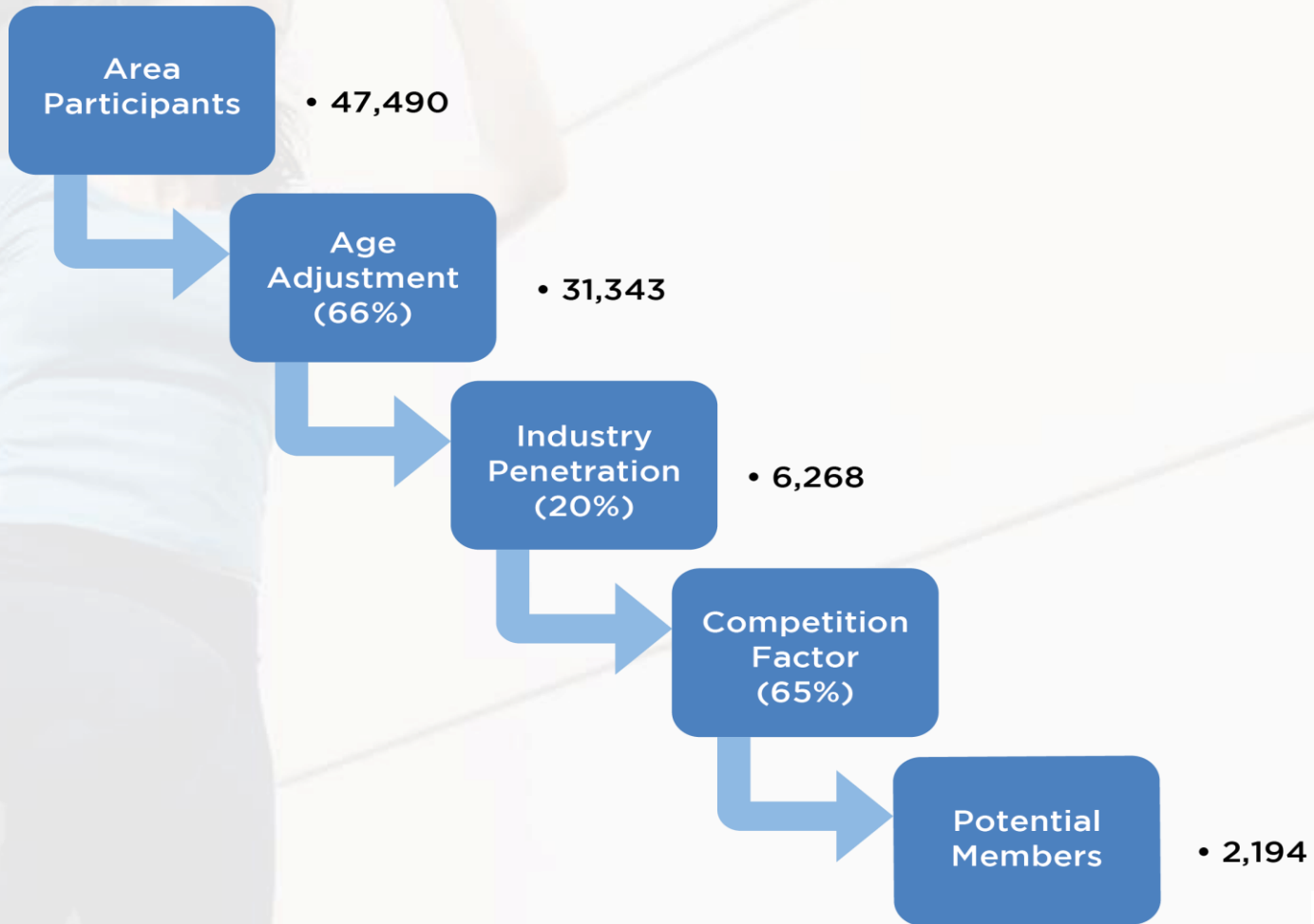
“To provide a robust campus to deliver first-class health, education, wellness and recreation to the Three Rivers Community”*

- *Three Rivers High School*
- *West Park*
- *Mercy Health Medical Offices*
- *Mercy HealthPlex*

Three Rivers HealthPlex Space Plan

- Cardio & Strength Area
- Turfed Functional Training
- Group Exercise Studio
- Cycle Studio
- Mind/Body Studio
- Kids Club
- Lobby & Reception
- Competitive Lap Pool
- Warm Water Pool
- Family Locker Rooms
- Men's/Women's Locker Rooms
- Massage
- Conference Rooms

Membership Projection Process



Case Study: West Clermont HealthPlex

- Opened in September 2017
- More than 1,000 memberships in first year representing over 2,000 total members
- Over 150 West Clermont students are members and 25 students employed at the HealthPlex
- HealthPlex is \$64K or 53% ahead of budget
- HealthPlex started turning monthly profit in month 11
- More than 200 children learned to swim in first year
- Intramural programs for West Clermont students who don't make the school's teams
- Enriching the lives of West Clermont students, teachers and the entire community on a daily basis



Getting Members Fit



Providing Opportunities for Students



Delivering Wellness to Employees



Changing Lives

**MIDTOWN
HEALTH**
Healthy Results.



Getting Kids Active



Enhancing Self Esteem



Having Fun



Reducing Stress



Serving the Community

Three Rivers HealthPlex

Questions?
Comments?
Concerns?

MIDTOWN HEALTH®